



OAKLAND CHINATOWN CHAMBER OF COMMERCE



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Wednesday, April 1, 2026

Dear Community Partner,

The Oakland Chinatown Chamber of Commerce (OCCC) is proud to celebrate over 40 years of service to the community.

We invite you to join us as a sponsor of our 39th Annual Spring Banquet Fundraiser on Wednesday, May 13, from 5:30 PM – 8:30 PM at Peony Seafood Restaurant in Oakland Chinatown.

Since 1985, OCCC has advanced business and economic opportunities in Oakland's Asian community. Today, we represent 300+ members across diverse industries and serve as a key partner in supporting businesses, advocacy, driving economic vitality, and strengthening community resilience.

The Spring Banquet is our premier annual fundraiser, convening business leaders, community partners, and public officials to recognize outstanding contributions to Chinatown's growth and revitalization.

Your sponsorship supports:

- Business programs and technical assistance
- Public safety and infrastructure initiatives
- Cultural events that drive economic activity
- Ongoing advocacy for Oakland's business community
- Core office operations that sustain year-round services and impact

Your support helps sustain impactful, year-round work that benefits both local businesses and the broader Oakland economy.

Please see below for Spring Banquet sponsorship opportunities.

We look forward to your participation in the OCCC 39th Annual Spring Banquet. If you have any questions, please contact us at (510) 893-8979 or via email at sponsor@oaklandchinatownchamber.org.

Sincerely,

Sponsorship Committee
Oakland Chinatown Chamber of Commerce



SPONSORSHIP OPPORTUNITIES

39th Spring Banquet Sponsorship Packages

Sponsor this year's event

The prices reflected below include sponsor benefits for the 2026 Spring Banquet (one event)

Spring Banquet Sponsor Package Benefits	TITLE SPONSOR \$10,000 +	GOLD \$5,000	SILVER \$3,500	COMMUNITY \$2,500
Seating	Table of 10 Premier Seating w/ Honored Guests	Table of 10 Preferred Seating	Table of 10 Priority Seating	Table of 10 General Seating
Event Opportunity	- Up to 3 mins presentation - Promo Item in event gift bag - Stage mention at the event - Logo on marketing material (OCCC Social Media, website, flyer)	- Promo Item in event gift bags - Stage mention at the event - Logo on marketing material (OCCC Social Media, website, flyer)	- Stage mention at the event - Logo on marketing material (OCCC Social Media, website, flyer)	- Logo on marketing material (OCCC Social Media, website, flyer)

Impact Partner Sponsorship Packages

Sponsor three major events for year

The prices reflected below include sponsor benefits for all three major OCCC events – Lunar New Year Bazaar, Spring Banquet, & StreetFest

Impact Partner Sponsor Package Benefits	Platinum \$18,000	Gold \$15,000	Silver \$12,000	Bronze \$8,000
Major Events: <ul style="list-style-type: none"> Lunar New Year Bazaar Annual Banquet (10 tickets) StreetFest 	Listed as Platinum Sponsor in all three OCCC Major Events	Listed as Gold Sponsor in all three OCCC Major Events	Listed as Silver Sponsor in all three OCCC Major Events	Listed as Bronze Sponsor in all three OCCC Major Events
Lunar New Year Bazaar and StreetFest <ul style="list-style-type: none"> Event Booth space: Access to VIP area for both events (4 days total, 2 days for each event)	20'x20' (premier location) 10 VIP Guests	10'x20' (premier location) 8 VIP Guests	10'x10' (prime location) 4 VIP Guests	10'x10' (good location) 2 VIP Guests
Event Ticket: <ul style="list-style-type: none"> Annual Banquet Table 	Up to 10 people as Platinum Sponsor	Up to 10 people as Gold Sponsor	Up to 10 people as Silver Sponsor	Up to 10 people as Bronze Sponsor
Event Marketing	Logo Displayed as Platinum Sponsor: -Press Release -Event Flyer/Poster -OCCC Newsletter -OCCC Social Media -OCCC Website	Logo Displayed as Gold Sponsor: -Event Flyer/Poster -OCCC Newsletter -OCCC Social Media -OCCC Website	Logo Displayed as Silver Sponsor: -Event Flyer/Poster -OCCC Newsletter -OCCC Social Media -OCCC Website	Logo Displayed as Bronze Sponsor: -Event Flyer/Poster -OCCC Newsletter -OCCC Social Media -OCCC Website
OCCC Membership	Membership packages are also available.			



OAKLAND CHINATOWN CHAMBER OF COMMERCE



Oakland Chinatown Chamber of Commerce Sponsorship Form

Wednesday, May 13, 2026 from 5:30 pm to 8:30 pm
Peony Seafood Restaurant, 388 9th Street, Suite 288, Oakland

OCCC hosts the Lunar New Year Bazaar, Spring Fundraising Banquet, Summer StreetFest and mixer events.
We can tailor a sponsorship benefit package that meets with your marketing budget.

To sponsor the Spring Banquet, please complete this form and e-mail it to sponsor@oaklandchinatownchamber.org

Name/Company Name as you'd like it to appear on promo materials

Contact Name/ Title

Address

City

State

Zip Code

Phone

Email (required)

Sponsorship Level: Title Sponsor \$10,000 Gold \$5,000 Silver \$3,500 Community \$2,500
 Impact Partner Platinum - \$18,000 Impact Partner Gold - \$15,000
 Impact Partner Silver - \$12,000 Impact Partner Bronze - \$8,000
 Other Amount \$ _____

Individual Ticket: \$250/pp (member rate) \$250/pp (non-member rate)

Preferred Payment Method:

_____ Please send me payment by credit card

_____ Please send me payment information for direct transfer

_____ Enclosed is my check payment or I will mail the check payment

Please make checks payable to **Oakland Chinatown Chamber of Commerce**
Attn: 39th Spring Banquet
388 9th Street, Ste 254, Oakland, CA 94607

Oakland Chinatown Chamber of Commerce is a 501(c)(6) organization. If you'd like to sponsor through a 501(c)(3) tax-deductible donation, please let us know before you make the contribution